



MEMORANDUM OF UNDERSTANDING Associate in Business Administration (WMCC) and Bachelor of Science in Business Administration (PSU) BLOCK TRANSFER AGREEMENT

White Mountain Community College (WMCC) and Plymouth State University (PSU) recognize the value of partnering to provide students seeking higher education a variety of accessible pathways toward achieving their goals.

The Program Coordinator of Business Administration (WMCC), a program faculty member (PSU) and the Assistant Director of Transfer Operations (PSU) have reviewed the courses from WMCC and have determined their applicability to Plymouth State University's academic requirements. The Provost at Plymouth State University has reviewed and approved this application of transfer credit.

PSU will honor the credits earned from an Associate's Degree in Business Administration at WMCC and apply them to PSU's Bachelor of Science in Business Administration. This program provides qualified students entry to PSU as a Junior from WMCC in a supportive and transparent pathway that will strengthen accessibility to higher education. In all of its policies and procedures the program will aim toward simplicity, efficiency, and affordability for participating students.

It is recognized that this program continues the missions of WMCC and PSU in recognition of the mutual benefit we bring to New Hampshire students and their families. As such, it is understood that the provisions of this agreement will continuously improve and evolve under the guidance and oversight of a WMCC/PSU.

WMCC'S RESPONSIBILITIES:

- 1. A single application (with only one, if any, fee) completed from WMCC.
- 2. Bi-annual review, which will take place in fall semester, of the program which will examine the value of the program to each institution. This includes but is not limited to, assessment of number of students participating, effectiveness of policies and procedures of agreement, and effectiveness of the program creating successful students. Review will be conducted by an academic representative from each institution, and/or the designated program coordinator.

- 3. Updates will be completed by Plymouth State's Assistant Director of Transfer Operations and the designated program coordinators at WMCC and PSU. These three individuals will make up the steering committee.
- 4. WMCC will promote this transfer agreement with all students earning an Associate of Science in Business Administration.
- 5. Comprehensive academic advising to make sure students know the terms and conditions of the program and that they start and stay on track.
- 6. The program requires completion of an Associate Degree in Business Administration at WMCC.
- 7. Sharing and exchange of information where appropriate with metrics to measure success.

PSU'S RESPONSIBILITIES:

- Bi-annual review, which will take place in the fall semester, of the program which will examine the
 value of the program to each institution. This includes but is not limited to, assessment of number of
 students participating, effectiveness of policies and procedures of agreement, and effectiveness of
 the program creating successful students. Review will be conducted by an academic representative
 from each institution, and/or the designated program coordinator.
- Updates will be completed by Plymouth State's Assistant Director of Transfer Operations and the designated program coordinators at PSU and WMCC. These three individuals will make up the steering committee.
- 3. PSU will promote this transfer agreement with all prospective students during recruitment travel who demonstrate interest in beginning their collegiate education at a community college.
- 4. Comprehensive academic advising to make sure students know the terms and conditions of the program and that they start and stay on track.
- 5. A communication plan to keep students informed on important matters from the point of inquiry through PSU enrollment.
- 6. Sharing and exchange of information where appropriate with metrics to measure success.

This Transfer Agreement will officially begin Spring 2023 and will remain in effect until a written notification is sent from either party to the other party. At the time the written notification is sent, both institutions will indicate how students currently in the pipeline will be handled. This program will be available for entry immediately and will be available to students enrolled at WMCC.

BLOCK TRANSFER COURSE DETAILS:

WMCC Business Administration Block Transfer students will transfer 62 credits to PSU as follows:

- ACAD105 Academic Readiness (1)
- ACCT111 Accounting I (3)
- BUS112 Intro to Business Administration (3)
- ENGL120 College Composition (4)

- MATH120 Quantitative Reasoning (4)
- ACT114 Financial Accounting (3)
- BUS114 Intro to Business Logic and Ethics (3)
- COMP110 Business Computer Applications
- ECON112 Principles of Microeconomics (3)
- MATH214 Statistics (4)
- ACCT214 Managerial Finance and Accounting (3)
- BUS201 Introduction to Human Resources (3)
- BUS214 Management & Teamwork (3)
- ECON111 Principles of Macroeconomics (3)
- ENGL211 Professional Writing (3)
- BUS212 Marketing (3)
- BUS215 Business Law (3)
- BUS216 Business Plan Development (3)
- BUS220 Business Internship (1)
- Humanities (3)
- Science (3)

WMCC Business Administration Block transfer students will complete 58 credits at PSU following this recommended course sequence:

Semester 1 - 13-14 credits:

- WECO (3-4)
- MA2210 Finite Math with Business Statistics (4)
- BUS2300 Business Writing and Presenting (4)
- MGM3150 Fundamentals of Business Operations (2)

Semester 2 – 14 credits:

- BUS2100 Introduction to Finance (2)
- MKT/SAL 3/4000 level elective (4)
- ACC/BUS/ECN/ENT/FIN/LAW/MGM/MKT/SAL/SM 3/4000 level electives (4)
- MGM3450 Organizational Behavior and Team Development (4)

Semester 3 – 14 – 16 credits:

- INCP (3-4)
- ACC/DAT/FIN/MGM/MKT 3/4000 level QRCO (4)
- ACC/BUS/ECN/ENT/FIN/LAW/MGM/MKT/SAL/SM 3/4000 level electives (4)
- Free Elective (3-4)

Semester 4 – 14 - 17 credits:

- ACC/BUS/ECN/ENT/FIN/LAW/MGM/MKT/SAL/SM 3/4000 level electives (4)
- MGM4900 Strategy and Sustainable Competitive Advantage (4)
- Free electives (6-9)

Participating colleges include:

Nilodava Rettling Mar M. 2023 12 PMST)	3/10/2023	
Nikolaus Nutting	Date	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Chair of Business		

Nathaniel Bowditch, Ph.D.

03/27/2023

Date

Provost and Vice President for Academic Affairs

Authorized Signer:

Tracy L. Caybaugh or Laurie R. Wijesx

VP or AVP for Finance and Administration

Date