

9/26/2017 13:32 Organizational Performance Results										
Retention Rates of Students by Major										
Undergraduate Major	Fall 2015 Incoming	Total Returned Fall 2016	Different Major	Same Major	Did Not Return	Fall 2014 Incoming	Total Returned Fall 2015	Different Major	Same Major	Did Not return
Accounting	23	18 78.26%	1 4.35%	17 73.91%	5 21.74%	15	12 80.00%	4 26.67%	8 53.33%	3 20.00%
Business Administration	79	56 70.89%	14 17.72%	42 53.16%	23 29.11%	17	12 70.59%	3 17.65%	9 52.94%	5 29.41%
Finance	15	13 86.67%	2 13.33%	11 73.33%	2 13.33%	10	8 80.00%	2 20.00%	6 60.00%	2 20.00%
Management	52	41 78.85%	12 23.08%	29 55.77%	11 21.15%	39	30 76.92%	4 10.26%	26 66.67%	9 23.08%
Marketing	39	31 79.49%	1 2.56%	30 76.92%	8 20.51%	22	19 86.36%	0 0.00%	19 86.36%	3 13.64%
Sports Management	34	24 70.59%	6 17.65%	18 52.94%	10 29.41%	14	11 78.57%	1 7.14%	10 71.43%	3 21.43%
<b>Total</b>	242	183 75.62%	36 14.88%	147 60.74%	59 24.38%	117	92 78.63%	14 11.97%	78 66.67%	25 21.37%

MBA Retention and Graduation Rates				
FY2014 Incoming Students:	2-year		3-Year	
114	Number	Percentage	Number	Percentage
Graduated	53	47%	66	58%
Retained	58	51%	32	28%
Attrition	3	2%	16	14%

  

FY2015 Incoming Students:	2-year	
110	Number	Percentage
Graduated	37	34%
Retained	60	55%
Attrition	13	11%