



CCSNH- PSU Transfer Pathway Program: B.A. in Media Studies and Communication (Professional Communication Option) DRAFT

Plymouth State University has partnered with the **Community College System of New Hampshire** to offer a Pathways Program that allows you to smoothly transition to PSU. This curriculum map shows you the courses to take while enrolled as a CCSNH student, for seamless transfer and efficient completion of the B.A. degree program in Media Studies and Communication (Professional Communication Option). The pathway can be embedded in any CCSNH degree program but is particularly compatible with programs in liberal arts, business, or hospitality.

Students take these courses at CCSNH...	To fulfill these requirements at PSU
General Education courses required for associate's degree in selected CCSNH program	General Education requirements satisfied via block transfer agreement*
Introduction to Media Studies (see course mapping guide for CCSNH course equivalents) **	CM 2000- Studies in Communication and Media
Choose one course from: Technical and Professional Communication*** Social Media*** Video Production 3D Animation (see course mapping guide for approved course equivalents)	Production requirement for the major: CM 3095- Technical Communication CM 2995- Professional Social Media CM 2750- Introduction to Film and Video Prod. CM 3125- Communicating Through Animation
Choose two courses from: Technical and Professional Communication*** Social Media*** Public Speaking Introduction to Marketing Business Communications Organizational Behavior (see course mapping guide for approved course equivalents)	Professional Communication options/électives: CM 3095- Technical Communication CM 2995- Professional Social Media CM 2405- Public Speaking BUS 1100- Introduction to Marketing and Sales BUS 2300- Business Writing & Presenting MGM 3450- Organizational Behavior and Team Development
Students may also opt to take: COMM 202C- Intercultural Communication	CM 2006- Intercultural Communication
General electives or Program electives, as needed to meet CCSNH program and degree requirements	Some specialized program electives will not transfer, other courses transfer as general electives

* The CCSNH-PSU Block transfer agreement states that CCSNH students graduating with an associate's degree from any CCSNH campus, with an overall GPA of 2.0 will have fulfilled all general education requirements for Plymouth State University. A minimum of 60 credits will be transferred.

** CCSNH courses that have been approved as equivalent to the required PSU course are listed on the final page of this document

***Courses used to fulfill requirements in a different category cannot be used to fulfill this requirement

At PSU you will complete the following requirements to earn your bachelor's degree:

Major Course Requirements

CM 2006- Intercultural Communication (if not taken at CCSNH)

CM 3645- Communication Theory

CM 2915- Communication and Leadership

Two Professional Communication Option courses from approved list* (note: number of courses required may be reduced based on course selections at CCSNH)

Two Professional Communication electives from approved list* (note: number of courses required may be reduced based on course selections at CCSNH)

CM 4665- Communication Research Methods

CM 4905- Senior Seminar

General Education Program Course Requirements**

Any general education requirements remaining and not covered by block transfer agreement**

University Degree Requirements

Language requirement***

General elective courses to fill remaining credits required for the bachelor's degree (120 total)

* Note: the same course cannot be used to fulfill requirements in multiple categories

**Students must earn an associate's degree from CCSNH to be eligible for the block transfer program. Students transferring prior to associate's degree completion will be required to meet the requirements for the PSU general education program. CCSNH courses meeting specific PSU general education requirements will be evaluated at the time of transfer.

*** Foreign language requirement calls for 0-8 credits: one year of one language (6-8 credits) at the university level, or satisfactory completion of a departmental placement test and FR 2024 (French Language and Culture Studies), or SP 2024 (Spanish Language and Culture Studies), or satisfactory completion of one three-credit language course at the 3000-level or above, or satisfactory completion of a proficiency test (Advanced Placement or CLEP). ASL I & II will fulfill the language requirement

NOTE THAT SPECIFIC PROGRAM REQUIREMENTS ARE SUBJECT TO CHANGE: AN ADVISOR AT PSU WILL PROVIDE YOU WITH THE BEST POSSIBLE GUIDANCE FOR COURSE SELECTIONS EACH TERM.

Also note: Students may transfer a maximum of 90 credits in total. Students not transferring an associate's degree must receive a grade of C or better for courses to transfer. Note that some programs may have more stringent requirements for transfer.

Course Mapping Guide: CCSNH Courses Accepted for Major Equivalencies

PSU Course CM 2000: Studies in Communication and Media

MCC: BUS 120M- Intro to Communications Media
NCC: COMM 102N- Principles of Communication
NHTI: COMM/ENGL 120C- Communication

PSU Course CM 2006: Intercultural Communications

NHTI: COMM 202C- Intercultural Communication

PSU Course CM 2750: Introduction to Film and Video Production

GBCC: DGMT 165G- Introduction to Video Production
MCC: CIS 104M- Introduction to Video

PSU Course CM 2995 : Professional Social Media

NHTI: DCOM 150C- Social Media Strategy

PSU Course CM 3095 : Technical Communication

GBCC: ENGL 215G- Writing Technical Documents
MCC: ENGL 211M- Introduction to Technical Writing
NCC: ENGL 122N- Technical Writing

PSU Course CM 3125: Communication through Animation

GBCC: DGMT 265G- 3D Design and Animation

PSU Course CM 2405- Public Speaking

GBCC: ENGL 210G- Public Speaking
LRCC: ENGL 260L- Public Speaking
MCC: ENGL 113M- Introduction to Public Speaking
NCC: ENGL 109N- Public Speaking
NHTI: COMM 203C- Advanced Public Speaking
RVCC: ENGL 113R- Public Speaking
WMCC: ENGL 225W- Oral Communications

PSU Course BUS 1100: Introduction to Marketing and Sales

GBCC: MKTG 101G- Principles of Marketing
LRCC: BUS 260L-Principles of Marketing
MCC: MKTG 125M- Principles of Marketing
NCC: BUS 104N- Principles of Marketing
NHTI: BUS 170C- Principles of Marketing
RVCC: BUS 260R- Principles of Marketing
WMCC: MGMT 212W- Marketing

PSU Course BUS 2300: Business Writing and Presenting

LRCC: ENGL 124L- Business Communications
MCC: BUS 210M- Business Communications OR ENGL 206M- Professional Communication OR BUS 210M- Organizational Communications
NCC: ENGL 103N- Professional Writing and Presentations
RVCC : ENGL 122R- Professional Writing and Communications
WMCC: ENGL 211W- Professional Writing

PSU Course MGM 3450- Organizational Behavior and Team Development

GBCC: BUS 216G- Organizational Behavior
MCC: BUS 216M- Organizational Behavior
NCC: BUS 218N- Dynamics of Organizational Behavior
NHTI: BUS 245C- Organizational Behavior
RVCC: BUS 216R- Organizational Behavior

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